

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
955472-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	955472	07906389

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/02/12	M-F WXII 12 News @ 6 a6-7am		MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII M		10/01/12	6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP120H	\$500.00	NM
2 WXII Tu		10/02/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP120H	\$500.00	NM
3	10/01/12	10/02/12	NBC Today Show	7-9am	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII M		10/01/12	7:22 AM	NBC Today Show	7-9am	:30	2012MRFP129H	\$500.00	NM
2 WXII Tu		10/02/12	8:59 AM	NBC Today Show	7-9am	:30	2012MRFP120H	\$500.00	NM
6	10/01/12	10/02/12	Live with Regis & Kelly	9-10AM	MT-----	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$100.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII M		10/01/12	9:44 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP129H	\$100.00	NM
1 WXII Tu		10/02/12	9:40 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP129H	\$100.00	NM
7	10/01/12	10/02/12	M-F WXII 12 News @ No:12-1pm		MT-----	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII M		10/01/12	12:54 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP129H	\$150.00	NM
2 WXII Tu		10/02/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP120H	\$150.00	NM
10	10/01/12	10/02/12	M-F 1-2P	1-2P	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MT-----				2	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII M		10/01/12	1:59 PM	M-F 1-2P	1-2P	:30	2012MRFP120H	\$175.00	NM
2 WXII Tu		10/02/12	1:24 PM	M-F 1-2P	1-2P	:30	2012MRFP129H	\$175.00	NM

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/02/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	MT-----	:30	2	\$115.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	2	\$115.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/01/12	3:39 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP129H	\$115.00	NM
2 WXII	Tu	10/02/12	3:24 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP120H	\$115.00	NM
14	10/01/12	10/02/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	2	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	M	10/01/12	5:57 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP120H	\$325.00	NM
1 WXII	Tu	10/02/12	5:23 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP129H	\$325.00	NM
15	10/01/12	10/02/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	2	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/01/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP129H	\$900.00	NM
2 WXII	Tu	10/02/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP120H	\$900.00	NM
18	10/01/12	10/02/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	MT-----	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	M	10/01/12	7:41 PM	Entertainment Tonight	730-8pm	:30	2012MRFP120H	\$600.00	NM
1 WXII	Tu	10/02/12	7:39 PM	Entertainment Tonight	730-8pm	:30	2012MRFP129H	\$600.00	NM
19	10/01/12	10/02/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	MT-----	:30	2	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	M	10/01/12	7:55 PM	Entertainment Tonight	730-8pm	:30	2012MRFP129H	\$550.00	NM
1 WXII	Tu	10/02/12	7:56 PM	Entertainment Tonight	730-8pm	:30	2012MRFP120H	\$550.00	NM
22	10/01/12	10/02/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		MT-----	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	M	10/01/12	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP120H	\$600.00	NM
1 WXII	Tu	10/02/12	11:27 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP120H	\$600.00	NM
23	10/01/12	10/02/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	MT-----	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	2	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/01/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP129H	\$225.00	NM
2 WXII	Tu	10/02/12	12:08 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP129H	\$225.00	NM
25	10/02/12	10/02/12	PARENTHOOD Class of Time - Pre-emptible with notice	10-11pm	-T-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$2,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Total Spots							28																																																																															

Payment Terms 30 Days

<u>Gross Total</u>	\$11,930.00
<u>Agency Commission</u>	\$1,789.50
<u>Net Amount Due</u>	\$10,140.50